



New Marketing Executive's Road Map To Success

Always keep things simple, teachable, and duplicatable. EVERYTHING YOU DO must have this focus. Follow these 10 steps to your SUCCESS!

1. Recommend you purchase one of the **Quick Start Packs**. Get on the AC/100 monthly Advantage Order. Experience the products each day, and share with others. Have YOUR 60-second story (both product and business testimonial) ready!
2. Review this 24-Hour Checklist.
3. Read the [Fundamentals of Success](#) booklet. Determine your purpose... your "WHY?" for doing this business. Share your goals, time schedule and list with your Enroller.
4. Obtain 3-way calling and flat-rate long distance service on your phone line. For international calling we recommend this FREE service: www.skype.com.
5. Order marketing materials from the company and be sure to put your contact labels on them (name, phone number & website).
6. Review all Business Kit materials. Become familiar with all the Success Tools available to you. Complete the [Fundamentals of Success](#) booklet.
7. Begin contacting those people from your list utilizing our Enrollment System. This list should be constantly updated with new names as you think of more people and get referrals. Focus on making at least 3 new contacts per day. Work your "Top 10" list as quickly as possible! From these people, your 3 key MEs will emerge. Be in consistent contact (at least 1x/week) with your Enroller to learn the enrollment system and for assistance with 3-way calls. Utilize the [Weekly Success Log](#) as your tracking system.
8. Enroll 3 MEs ASAP or within your 1st Full Month, so that you will qualify as a "[Star Director](#)". This allows you to earn the \$100 Star Director Bonus, up to a 20% product rebate for all of your Customers, a 10%-20% Fast Start Bonus on the MEs you enroll and others enroll, a 20% Matching Bonus on your own enrollees residual earnings, and 7-levels payout in the compensation plan. Use the [AM Quick Signup Sheet](#) to gather your Customer's or ME's information, to enroll them online.
9. Now, duplicate by assisting your 3 MEs to find their 3 MEs. Introduce your new MEs to at least 2 upline team members. Always add your new ME's email to your email distribution list/or to your upline Ambassador's email distribution list.
10. "Plug in" to our Ambassador Makers **Leadership Development and Team Building Systems**. Become familiar with all recorded/live calls, web sites, company events, printed and audio materials. Utilize www.ambassadormakers.com to promote the team. Please send in your digital photo and personal testimonial to ambassadormakers@gmail.com to let the world know who YOU are! Have FUN and work with the WILLING!