



Rewarding Those Who Serve Like Never Before!

Dear Friends,

FreeLife has been a tremendous force for good around the world! Not only have we improved the health and well-being of millions around the world, but also our unique Compensation Plan has rewarded Marketing Executives for spreading the clinically demonstrated results and good news about our products more than any company.

When we developed the base of our current Compensation Plan, we knew exactly what we did not want. We did not want high group-volume qualifications that encouraged people to stock products in their garage. We did not want anyone to get financially hurt. Our business is built on helping people become financially secure, not strapping them with debt. We also knew we did not want an overly complicated compensation plan that required a Ph.D. in mathematics to figure out how to qualify for your full commissions. No, we wanted our

plan simple enough so anyone could understand it and maximize it.

“There is no greater act of service in FreeLife than sharing our products and business opportunity with others.”

What we created was a Compensation Plan that rewarded Leaders unlike any other. FreeLife rewards the producer, whether they've been with us for one month or ten years, better than any other company and more effectively than any other compensation plan. FreeLife also pays higher

commissions to a higher percentage of Leaders than any other plan. No one gets hurt and people can figure it out. Our 10-level pay is unprecedented, as is our 20-60 percent Matching Bonus. Our Fast-Start Bonus is an innovation that gets money in Marketing Executives' pockets quickly by encouraging enrolling and duplicating, and our Ambassador Generational Bonus rewards long-term building based on developing Leaders and creates long-lasting residual income. Our Advancement

Bonuses and Worldwide Himalayan Goji Bonus Pool significantly reward those who are taking their business to the next level.

Over the years, we have made the FreeLife Compensation Plan even more lucrative by adding significantly to the Matching Bonus, doubling the size of the Himalayan Goji Bonus Pool, and creating new positions for our top Leaders to earn more than ever before. A few years ago, our top Leaders earned about \$300,000 a year and now we have Leaders earning well over \$1 million a year! The results of all of our efforts speak for themselves.

The last four years have been years of unprecedented growth for FreeLife, and for that we are grateful. That growth has truly been the result of the entire FreeLife organization believing in and practicing what we call C.A.N.I.—constant and never-ending improvement. We are always looking for ways to make our Company better and better. And, we are pleased to announce several ways we are making our Compensation Plan more lucrative than ever before!

There is no greater act of service in FreeLife than sharing our products and business opportunity with others. That is how we change lives. Our mission of serving each other translates into rewarding those who

enroll new Marketing Executives and those who help those new Marketing Executives achieve their goals. We want to put more focus on this service-based mission.

Enrolling new Marketing Executives and helping them enroll others is the key to building a successful long-term FreeLife business. I think you'll find we are putting our money where our mouth is. You can review all the new enhancements on the pages that follow. You'll be thrilled to learn how much more you will be able to earn than ever before starting this month!

We are truly excited about these announcements. If we are announcing this now, doesn't it make you wonder what we are saving to announce at Convention? When you put all the pieces of the puzzle together, I think you'll agree with me that the next 12-24 months will be the most exciting in our history.

Love,

A handwritten signature in black ink, appearing to read "Ray", with a large, stylized flourish at the bottom.

Raymond J. Faltinsky
CEO & Co-Founder