



Brian & Jill Roach

FreeLife Title

Royal Ambassador I

Prior Occupations

Independent Floor Trader and
Speech-language Pathologist

Prosperity Pointer

Take ACTion Now!

Difference Makers

BRIAN AND JILL ROACH BUILD RELATIONSHIPS AND CHANGE LIVES ALL OVER THE GLOBE.

The world has changed significantly over the past 13 years for Brian and Jill Roach as their influence has spread like wildfire across FreeLife's global landscape.

Initially, Brian and Jill chose FreeLife® for financial reasons.

"We saw three trends converging: work-from-home businesses, wellness, and the Internet," says Brian, who was an independent floor trader at the Chicago Board of Trade. "We figured if we were going to have success, we had better pursue something we were passionate about as well. Thus, we began our own health and wellness website. Then, we saw what FreeLife was doing, and we immediately recognized that we wouldn't be able to compete, so we joined, and the rest is history."

As time passed and the couple became successful and totally debt-free, they learned the Company was worth far more than a monthly residual check. "We have been awarded trips to places most people only dream about visiting: Germany, Austria, Mexico, Hawaii, Alaska, Costa Rica, Bahamas, St. Thomas, Jackson Hole, and countless other exotic destinations," says Jill, a former speech-language pathologist.

To the Roaches, FreeLife reaches far beyond the world-class trips and financial well-being. "We have worked with Ray and Kevin for well over a decade and have never seen two more dedicated Co-Founders who are completely committed to serving Marketing Executives around the world. We have had the privilege of meeting and working with some of the most incredible people from all walks of life and from many different cultures," Jill continues. "Without FreeLife, we would have never had the opportunity to travel and connect with so many amazing partners worldwide – from the Philippines to Singapore to Hong Kong to Canada and throughout most of the states in the U.S."

The 2011 Marketing Executives of the Year have earned every incentive trip since joining FreeLife in 1993. Despite their phenomenal success, the Royal Ambassador Is are convinced the best is yet to come. "There have never been quite so many powerful things happening all at the same moment like they are now," Brian says. "TAI^{slim}® really started things off. People have been paying big money for weight loss that barely moves the needle of the scale. Once you have an affordable product, and now an entire System that produces real results, people will soon see that it is the solution they've been looking for."

Initiatives such as the TAI^{slim} 90 Day Challenge and the Lux Car Club have supercharged getting the message out there at lightning speed.

"Opportunities like this don't come along every day," Jill points out. "The Challenge creates so much excitement. Who doesn't want to lose weight or get into great shape, win fantastic trips and prizes with an easy way to get your weight loss products for free? It's simple and fun to share, too!"

"Then there is the Lux Car Club, which is the most achievable

luxury car program in the industry," she adds. "It shows appreciation, provides recognition, promotes retention, and puts FreeLife Family members behind the wheel of their dream car. It is such a fantastic program!"

Anyone who meets Brian and Jill soon realizes that they are driven by the desire to help others achieve their goals and dreams. "For Brian and me, 'Living a Free Life' means being able to work wherever, whenever, and with whomever we choose," Jill emphasizes. "We have fun, help people make money, achieve their dreams, and we have the freedom to do it on our own terms. What more could we ask for? We're just regular, ordinary people living an EXTRAordinary life and earning EXTRAordinary income. It's exciting to know that we can help anybody do the same if they choose."



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— Jill Roach

Brian realizes that people joining a company want to know that prosperity is a realistic goal. "They are just like us when we were starting out. You want to hear it straight from someone who has succeeded. Yes, we drive our dream cars and are currently moving into our ultimate dream home in the mountains. But more importantly, we control our own life. Because of FreeLife International, we are able to live our life doing what we love, positively impacting families all around the world, and we have fun doing it. We enjoy a life of true freedom." ■